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Thinkers 50 Innovation: Breakthrough Thinking to Take Your Business to the Next Level

Stuart Crainer, Des Dearlove

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Stuart Crainer and Des Dearlove, creators of Thinkers50, bring you the very latest thinking on the subject of business innovation. Citing the ideas and insights of the world's leading thinkers and business practitioners, the authors present a guide to business innovation that will put you ahead of the competition. Chapters include:

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- Co-creating the Future
- Opening Up Innovation
- Innovating Management
- Leading Innovation
- Where Innovation Meets Strategy
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