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Entertainment Law: Forms and Analysis (Business Law Series ntertainment Law Series)

Corey Field, Barry I. Slotnick

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Creativity lies at the heart of the entertainment industry, and choosing the most profitable legal and business strategy is an art as well. Entertainment Law: Forms and Analysis is a complete guide for both novices and old hands. It addresses all types of media and creative work, the legal principles and the industry practices that shape entertainment transactions, key deal points, and litigation issues. It also includes over 120 helpful forms, provided on CD-ROM with the print edition and online with the online edition. What are the six exclusive rights accorded to music copyright holders? The best First Amendment and "fair use" defenses in right of publicity cases? The better alternatives to “net profit participation”? This book answers these questions and more. Topics covered include copyright and trademark law, with discussion of the role of branding rights in marketing and merchandising; film, television, and live theatre, with a guide to the tasks entertainment lawyers face at each stage of a project; book and magazine publishing, including acquisitions of rights and digital publishing; the music industry, from recording and royalties to the role of agents and managers; broadcast, satellite and internet radio, including liability, syndication, and agreements with on-air personalities; celebrity rights of publicity and privacy; and cyber law — how high technology is affected by statute and case law. This unique guide to both the legal issues and inner workings of the entertainment industry is packed with fresh insights and practical techniques you can put to use in contract negotiations or litigation.

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