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Agile Business for Fragile Times : Strategies for Enhancing Competitive Resiliency and Stakeholder Trust

Mary Pat McCarthy, Mary McCarthy

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M&A dos and don'ts . . . tips for poaching talent from competitors . . . guidelines for business process optimization and margin enhancement . . . All these and more receive in-depth coverage, along with battle-tested insights and case studies from leading companies around the world.

The book's three-stage process walks the reader through:

- StrategySuggestions to "prioritize, digitize, and optimize" to anchor strategy
- ExecutionSpecific business processes and issues for delivering on strategy
- ImplementationStraightforward, practical recommendations for putting strategy to work

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