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The Chinese Mind: Understanding Traditional Chinese Beliefs and their Influence on Contemporary Culture

Boye Lafayette De Mente

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The Chinese: understanding a people and their culture through key words and language.

The Chinese Mind pinpoints areas of China's traditional values and behaviors that play a significant role in the business and social relationships of the Chinese. It also identifies key areas of Chinese culture that have changed as a result of the adoption of a market-based economy and other elements of Western culture. It includes discussion topics and questions, along with an extensive selection of Chinese "code words" that explain the essence and role of key elements of the traditional culture that have survived into modern times. Covering everything from the importance of Confucius, the great Chinese philosopher, to the influence of foreign fast food and video games, this book provides a wide-ranging glimpse into the seemingly opaque Chinese mind.

The Chinese Mind is an excellent overview of Chinese tradition, history, and culture that is perfect for the classroom, tourists or outsiders living or doing business in China. Some of the vital concepts explored here include:

- **Yin and Yang**, the search for balance in all things
- **Mianji**, the importance of face
- **Hong**, looking at things holistically
- **De**, the power of virtue
- **Guo cui**, the national essence of the Chinese
- **Zhong fu**, the pursuit of insight
- **Bi**, unity the Chinese way

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