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The Profit-Boosting Principles: How to Dramatically Increase Your Martial Arts School Profits Without Increasing Your Overhead (Martial Arts Business Success Steps)

Mike Massie

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Martial Arts School Owners! MMA Gym Owners! Martial Arts Instructors!

Have you ever wondered why some martial arts schools struggle, while others seem to thrive and dominate their competition?

Do you wonder why your friends who also own schools drive better cars, live in better neighborhoods, and take more time off than you do... and they have the same number of students?

Does it seem like you're spinning your wheels in your studio, never able to get ahead, and beating your head against an invisible brick wall every time you try to grow your numbers?

Believe me, you're not alone. For over twenty years I've been teaching martial arts professionally as the partner or owner in multiple successful martial arts school operations. And, for the last decade I've been quietly coaching martial arts school owners from around the world on how to increase their profits and lower their overhead using sound, proven martial arts business management techniques.

One thing's for sure - there are a lot of struggling school owners out there... and I know why. The majority of martial arts school owners are struggling because they simply don't know how to leverage the students and facilities they have to get the maximum amount of profit possible from their studios!

Unfortunately, for lack of the sort of insider knowledge that is only shared behind closed doors and kept away from the masses, the majority of martial arts school owners will flounder and fail miserably in their businesses... all because they never learned how to increase their profits without significantly increasing their overhead...

I've spent years learning how to put together all the "gold nuggets" of information that I picked up from watching and listening to real martial arts business "masters", observing what they did and taking it home to test it in my own studio.

And, along the way I learned what NOT to do through trial and error, all while developing and honing this into a complete system for maximizing martial arts school profits while keeping my overhead to respectable "Small Dojo Big Profits" levels...

And that's exactly what I reveal in my new book, "The Profit-Boosting Principles: How to Dramatically Increase Your Martial Arts School Profits Without Increasing Your Overhead!" In it, you'll discover just why your friends who also own schools are able to turn huge profit margins, all while operating with the same amount of students you struggle along with year after year.

Here's just some of what you'll discover in "The Profit-Boosting Principles":

* How honesty can make you more money as a martial art school owner...

* The 3 "Profit-Boosting Principles": What they mean to your school's bottom line, and exactly how to apply them to boost your profits!

* The single most important factor in growing your studio - it's not what you think it is...

* 4 easy ways to increase your school's enrollment without spending a dime!

* How to absolutely kill it during the holiday and summer slow seasons...

* And, discover insider secrets that the gurus won't reveal... and how they cheat their students to get filthy rich (Hint: I'll show you how to use their tactics against them, all while giving your students more value for their money!)

Prior to this publication, the only way you'd ever be able to learn the secrets I share openly in this book would be to spend thousands of your hard-earned dollars in an expensive business coaching course...

But now that I've decided to share with you the secrets to maximizing your martial arts school profits, you too can be privy to this information... and at this special Kindle price of just $9.99, you'd be nuts to pass this up.

Why keep struggling? Get your copy today and you'll finally discover how to become a martial arts business success story...

Click the order button now and read "The Profit Principles" today to finally end your financial struggles and become the owner of a prosperous martial arts school!

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