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Head First iPhone and iPad Development, Second Edition

Dan Pilone, Tracey Pilone

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Let's say you have a killer app idea for iPhone and iPad. Where do you begin? *Head First iPhone and iPad Development* will help you get your first application up and running in no time. You'll not only learn how to design for Apple's devices, you'll also master the iPhone SDK tools -- including Interface Builder, Xcode, and Objective-C programming principles -- to make your app stand out.

Whether you're a seasoned Mac developer who wants to jump into the App store, or someone with strong object-oriented programming skills but no Mac experience, this book is a complete learning experience for creating eye-catching, top-selling iPhone and iPad applications.

- Install the iPhone OS SDK and get started using Interface Builder and XCode
- Put Objective-C core concepts to work, including message passing, protocols, properties, and memory management
- Take advantage of iPhone OS patterns such as datasources and delegates
- Preview your applications in the Simulator
- Build more complicated interactions that utilize multiple views, data entry/editing, and rotation
- Work with the iPhone's camera, GPS, and accelerometer
- Optimize, test, and distribute your applicationWe think your time is too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning theory to craft a multi-sensory learning experience, *Head First iPhone and iPad Development* has a visually rich format designed for the way your brain works, not a text-heavy approach that puts you to sleep.

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