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Trump: The Art of the Deal

Donald J. Trump, Tony Schwartz

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Trump: The Art of the Deal Donald J. Trump, Tony Schwartz
Presidential candidate and former host of *The Apprentice* Donald J. Trump reveals the business secrets that have made him America's foremost deal maker!

"I like thinking big. I always have. To me it's very simple: If you're going to be thinking anyway, you might as well think big."—Donald J. Trump

Here is Trump in action—how he runs his business and how he runs his life—as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and changes the face of the New York City skyline. But even a maverick plays by rules, and Trump has formulated eleven guidelines for success. He isolates the common elements in his greatest deals; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker's art. And throughout, Trump talks—really talks—about how he does it. *Trump: The Art of the Deal* is an unguarded look at the mind of a brilliant entrepreneur and an unprecedented education in the practice of deal-making. It's the most streetwise business book there is—and the ultimate read for anyone interested in achieving money and success, and knowing the man behind the spotlight.

Praise for *Trump: The Art of the Deal*

"Trump makes one believe for a moment in the American dream again."***—The New York Times***

"Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet."***—Chicago Tribune***

"Fascinating . . . wholly absorbing . . . conveys Trump's larger-than-life demeanor so vibrantly that the reader's attention is instantly and fully claimed."***—Boston Herald***

"A chatty, generous, chutzpa-filled autobiography."***—New York Post***

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